

P P SAVANI UNIVERSITY

Second Semester of BBA Examination

June, 2022

SMBB1100 Understanding Organizational Behaviour

01.07.2019, Friday

Time: 09:00 a.m. To 11:30 a.m.

Maximum Marks: 60

Instructions:

1. The question paper comprises of two sections.
2. Section I and II must be attempted in same answer sheets.
3. Make suitable assumptions and draw neat figures wherever required.

SECTION - I

- Q - 1** Short Question (Any Five) **[05]**
- (i)** Define Organizational Behavior
- (ii)** Which of the following is not Independent Variable?
- a. Group
 - b. Individual
 - c. Organizational System
 - d. Job Satisfaction
- (iii)** Full form of MBTI
- (iv)** Affective Component is which segment of attitude?
- a. Emotional
 - b. Opinion
 - c. Intention
 - d. All of the above
- (v)** What is Values? Write two types of Values.
- (vi)** Which of the following is not correct for the Organization Behaviour?
- a. OB is an integral part of Management
 - b. OB is a disciplinary approach
 - c. OB helps in analysis of the behaviour
 - d. OB is goal Oriented
- (vii)** Explain Core -Self Evaluation
- Q - 2** What are the behavioral science disciplines that contribute to OB? Explain in detail. **[10]**
- Q - 3** Explain MBTI Personality model and how its application applies in Organization? **[05]**
- OR**
- Q - 3** Discuss in detail a 5 Value dimensions by Hofstede **[05]**
- Q - 4** Attempt any two **[10]**
- (i)** Any three Personality types
- (ii)** Short-cuts used by managers in order to manage the organization
- (iii)** Attribution Theory

SECTION - II

- Q - 1** Short Question (Any Five) **[05]**
- (i)** Difference between Groups and Teams
- (ii)** Types of Attitude
- (iii)** Sources of Status
- (iv)** Perceptual bias
- (v)** Role conflict

(vi) Difference between group think and group shift
Q - 2 Explain in detail challenges and opportunities of Organization Behavior with reference to Retail Sector. [10]

OR

Q - 2 From the Movie "Chak De India", Explain the Steps of Group Development Process. Also its application in success of Organization. [10]

Q - 3 Explain the Conflict in details [10]

OR

Q - 3 How attitudes is formed. Explain with its components [10]

Q - 4 Attempt any one [05]

(i) Organization Change Process by Levin's

(ii) Note on Team Building
